



RED NOSES
CLOWNDOCTORS
International



International Annual Report **2015**

RED NOSES Clowndoctors International



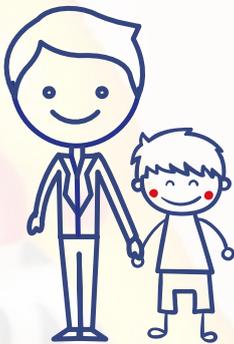
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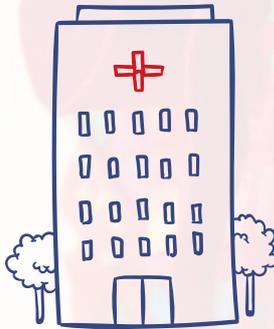


**Our work was possible
thanks to you!**

Thanks to many individuals like yourself,
RED NOSES Clowndoctors International (RNI) continues to provide
joy and laughter to sick and suffering people.



705,800
Young and Elderly
Patients



663
Medical and Social
Institutions



10
Countries



13,247
Clown Visits



326
Professionally
Trained Clowns



20+
Over 20 Years
Expertise

Monica Culen



Giora Seeliger



**Thank you for making
this past year so special!**

RED NOSES Clowndoctors International has a clear focus – by employing our own unique style of humour, we bring psychosocial support to sick and suffering people. Because of the hard work of our 326 clowns, approximately 705,800 patients in 663 hospitals received the special attention they deserved.

In this past year, our clowns have continued to forge stronger alliances with the medical staff in the various hospitals they work in. As testament to their success, numerous doctors and nursing staff are requesting our clowns be present, for example, during the critical stages of an operation to relieve the patient's stress. We are pleased that the psychological well-being of patients is receiving more focus. Our activities have continued to expand on an international level as well.

Events unfolding throughout Europe impacted us all this year; the stories of people seeking refuge compelled us to engage with these communities. We appreciate that many of our donors chose to specifically support our outreach through our Emergency Smile programme. Our clowns provided emotional support for the migrants to rediscover their

courage and for their children to smile once again. The International Federation of the Red Cross and the Red Crescent Societies (IFRC) has invited us to integrate our activities to help those coping with trauma because of the demonstrated positive effect we have accomplished together.

Your support is invaluable in helping us to spread our humorous power. We hope this will become clear to you in the pages that follow.

Thank you for making all of this possible!

Sincerely yours,

Monica Culen,
Founder and Managing Director of
RED NOSES Clowndoctors International

Giora Seeliger,
Founder and Artistic Director of
RED NOSES Clowndoctors International



Facts and Figures

RED NOSES Group 2015

705,800 Patients visited annually

- 536,700 sick patients
- 119,600 seniors in geriatric institutions
- 14,000 rehabilitation patients
- 35,500 large and small patients during outreach and special visits

663 Medical and social institutions visited

- 191 children's hospitals
- 66 geriatric facilities
- 9 rehabilitation centers
- 397 other specialized facilities

326 Clowns in total

Austria	66 Clowns
Croatia	18 Clowns
Czech Republic	86 Clowns
Germany	23 Clowns
Hungary	26 Clowns
Lithuania	9 Clowns
Palestine	12 Clowns
Poland	14 Clowns
Slovakia	56 Clowns
Slovenia	16 Clowns

RED NOSES Clowndoctors International (RNI)

RED NOSES is the largest collection of hospital clown organisations working under one international umbrella. Encompassing ten countries, these organisations mainly operate in medical and social institutions.

Since 1994, the RED NOSES idea has become an integral part of many health facilities. In aggregate terms for 2015, over 700,000 people have experienced our cheerful and joyous clown visits!





Our Global Presence

Each year, our clowns are actively working to spread joy and laughter to as many individuals as possible. Here is the complete breakdown, by country, of our impact:

Germany

Patients visited: 64,729
 Number of visits: **1,071**
 Medical and social institutions: **29**
 Clowns: **23**
 Established: **2003**

Lithuania

Patients visited: 21,396
 Number of visits: **332**
 Medical and social institutions: **17**
 Clowns: **9**
 Established: **2013**

Croatia

Patients visited: 17,906
 Number of visits: **262**
 Medical and social institutions: **26**
 Clowns: **18**
 Established: **2010**

Austria

Patients visited: 160,948
 Number of visits: **3,241**
 Medical and social institutions: **235**
 Clowns: **66**
 Established: **1994**



Palestine

Palestine

Patients visited: 11,460
Number of visits: 314
Medical and social institutions: 6
Clowns: 12
Established: 2010

Slovenia

Patients visited: 42,113
Number of visits: 843
Medical and social institutions: 44
Clowns: 16
Established: 2004

Poland

Patients visited: 6,861
Number of visits: 275
Medical and social institutions: 14
Clowns: 14
Established: 2012

Czech Republic

Patients visited: 172,775
Number of visits: 3,681
Medical and social institutions: 121
Clowns: 86
Established: 2001

Slovakia

Patients visited: 114,323
Number of visits: 2,218
Medical and social institutions: 137
Clowns: 56
Established: 2004

Hungary

Patients visited: 93,295
Number of visits: 1,010
Medical and social institutions: 34
Clowns: 26
Established: 1996



What we do

We care for children's rights!

No child should be denied their right to play – it is their fundamental right as enshrined in Article 31 of the UN Convention on the Rights of the Child. Play is not only a right; it is also crucial for the cognitive development of children in their early years. These facts tend to be overlooked, but not by RED NOSES Clowndoctors.

In an environment where the notion of play is often forgotten, RED NOSES clowns use the limited tools available to trigger the playful nature of children. The encounter encourages stimulation, providing opportunities for the children to actively participate. This contributes to their well-being and natural development as a child.



Support from institutional donors

RED NOSES Clowndoctors International and its partner organisations greatly appreciate the support from institutional donors.

Funding from, and cooperation with, institutional partners allows us to maintain our projects, to test innovative approaches to our work and to steadily increase the frequency and quality of the programmes offered to our beneficiaries in hundreds of medical and other social care facilities in Europe and the Middle East.

Besides contributing to diversity of our funding portfolio, the support from institutional donors also boosts our efforts to raise awareness for the positive impacts of our work and to place culture and the arts at the centre of development policy.



Co-funded by the
Creative Europe Programme
of the European Union



mycentrope.com
Erlebnis ohne Grenzen

Austrian
Development Cooperation

In 2015, RED NOSES International received significant support from many institutions, for example:

European Commission - Creative Europe programme of the European Union

“The Faces Behind the Nose” project supports the education and training of our clowns, as well as the development of new artistic formats that seek to reach new audiences both within and outside the hospital environment. The funding from the European Commission further allows us to enlarge the geographic reach of our national and international projects.

Austrian Development Agency (ADA)

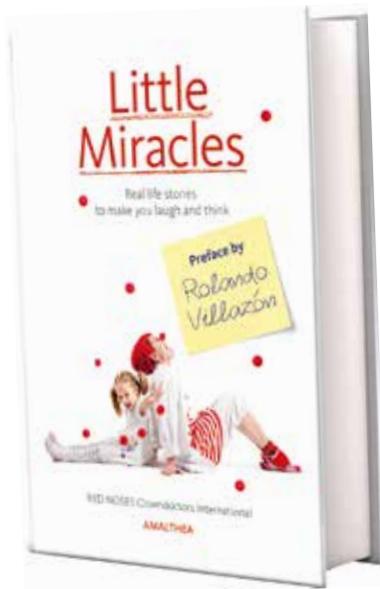
The project supported by ADA invests in the sustainable development of RED NOSES Palestine and its regular programmes. ADA aid helps us to provide quality training to our Palestinian clowns and allows us to implement regular visits in five hospitals in the West Bank and East Jerusalem.



-
- Visegrad Fund
-

2015 RNI Highlights

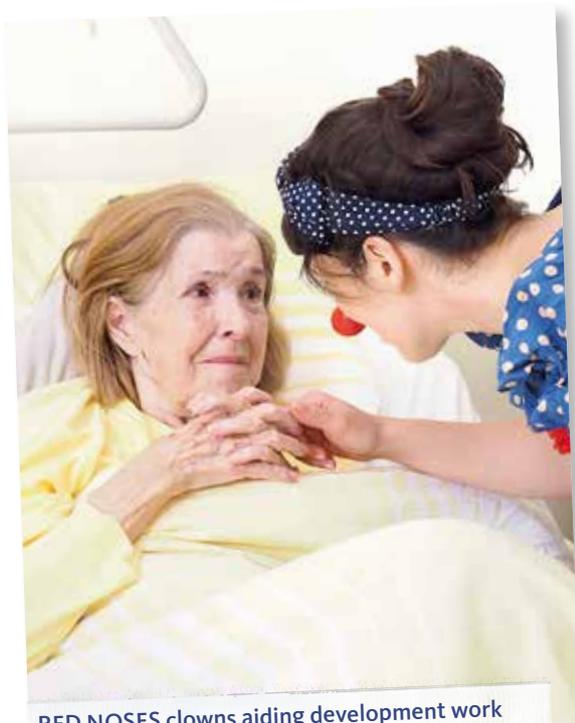
Fresh off the press! The new RED NOSES publication "Little Miracles"



The RED NOSES book is both cheerful and thought provoking.

This past autumn, RED NOSES Clowndoctors International released a new book titled "Little Miracles". It chronicles the personal stories and experiences of over 30 clowns as they interact with hospital patients. Some display the best moments of merriment; others leave the reader deeply moved. The book was well received by critics and has had a number of public readings from Austrian celebrities.

Guest readings have included actress Maria Happel, actress Nicole Beutler, actress Gertrud Reiterer-Remenyi and actor Miguel Herz-Kershank. This project has been funded with support from the European Commission.



RED NOSES clowns aiding development work

RED NOSES and Development Policy

2015 was the European Year of Development (EYD) - an occasion to showcase and explain to European citizens how development work affects all aspects of their lives and how it makes a positive difference. Development work not only includes supporting culture and the arts, but all measures that contribute to a more equitable, inclusive and peaceful world.

RNI participated actively on two fronts. Firstly, as an active member of the EYD steering group in Austria, and secondly, for informing curious EU citizens on how development contributes to the protection of human rights and on the inclusive nature of our work with the most vulnerable groups.

Our 13 cover stories can be read online at www.europa.eu/eyd2015 in German and in English.



2015
European Year
for Development

Humour relief in crisis situations

Within the framework of the RNI programme, Emergency Smile, international clown teams embarked on journeys to Jordan and Ukraine to bring much-needed laughter and joy to vulnerable populations. Through individual visits, shows and specially designed workshops, the clowns bring new courage and confidence for the future to displaced children and their families.

The Emergency Smile programme also was deployed by our partner organisations within their national borders. In many locations along migration route, our clowns brought these displaced peoples psychosocial support through the power of humour.



Emergency Smile at the Azraq Camp, Jordan, 2015

Professional Development

For RNI, maintaining high artistic standards for all of our clowns is the basis for each successful intervention we conduct. To ensure this, RNI continues to strengthen its mandatory training curriculum for all RED NOSES clowns.

Part of this training is covered by the newly established “ISH to Go” workshops, a mobile training initiative that is deployed to all of our partner organisations. They are, by-extension, designed from our regular courses which take place at the International School of Humour (ISH) in Vienna.

Another highlight is the annual “RNI Camp”, where practitioners and seasoned clown exchange knowledge with one another within four intensive days. The 2015 edition was hosted by ROTE NASEN Österreich (Austria) and was attended by over 150 clowns. Over 40 workshops were conducted during the camp. This project has been funded with support from the European Commission.



The training curriculum serves as the base for all our interventions in hospitals.

Highlights

from our Partner Organisations



RED NOSES also works with coma patients.

Poland

Continuing their momentum with successful regular clown visits in children hospitals in Warsaw, Krakow and Wroclaw, CZERWONE NOSKI recruited four clowns to carry the mantle of the RED NOSES in Poznan.

Shortly after beginning their important work, our new Polish colleagues were awarded the “Biała Pyra Roku” prize by the leading daily Gazeta Wyborcza newspaper in the region Poznan, recognizing those who make a positive socio-political impact.

CZERWONE NOSKI was also invited to participate in a scientific conference due to their remarkable work with coma patients at the Budzik clinic in Warsaw.



Refugee children need space to thrive and to play.

Slovenia

RDEČI NOSKI underwent a significant restructuring in 2015. The new management team with Varja Golouh Prodan as Managing Director and Pérola Regina Ribeiro as Artistic Director has strengthened the foundation of the organisation.

They continued to excel in delivering laughter and joy through regular clown visits to 16 hospitals throughout Slovenia. 2015 was also a trying year due to the enormous influx of over 500,000 refugees passing through their national borders.

Through the Emergency Smile programme, the entire team of clowns brought psychosocial support, compassion, and happiness to the refugee children and their families.

Austria

In June 2015, ROTE NASEN Österreich played host to the International Clown Camp. This event brought together over 170 clowns from all of its international partners who shared their experiences and know-how in more than 40 artistic workshops. It was an intense and fruitful cooperation! Expanding their range of activities further, the Austrian team, within the Emergency Smile framework, visited approximate 10,000 refugees to inspire a new vitality for life through the power of humour.



The RNI Camp:
40 Workshops for 150 International Clowns.

Czech Republic

ZDRAVOTNÍ KLAUN intensified many of its collaborations with hospitals in 2015. This is especially evident by the introduction of the NOS! programme (To the Operating Room). Since 2013, NOS! has been operating so successfully that a fourth hospital requested these services to be offered in their corridors; the clowndoctors are perceived as equal team members of the hospital staff. Their presence provides the child with a calming effect which enables the medical staff to perform their work more easily.



The clowns bring a calming presence before and after an operation.

Hungary

Last year, PIROS ORR was awarded the prestigious “Budapest Award” in recognition of their diligent work and its long-standing support for a holistic approach to health in medical facilities. The Hungarian team also participated in the Pro Progressione international conference „Focus on the Danube“ (financed by the Creative Europe programme). Mr. Tibor Navracscics, the European Commissioner for Education, Culture, Youth and Sport highlighted “The Faces Behind the Nose” programme as a successful pan-European model.



PIROS ORR receives the Budapest Award.

Highlights

from our Partner Organisations



Newly recruited clowns for Croatia's various children's hospitals

Croatia

Given the strong demand for CRVENI NOSOVI programmes throughout Croatia, seven new colleagues were welcomed to team. After several auditions and intensive training, the new clowndoctors started in hospitals in Zagreb, Rijeka and Split.

In May 2015, CRVENI NOSOVI celebrated its fifth anniversary by organising "Days of Laughter"- an intensive programme of visits and interventions in hospitals and geriatric facilities. They also took part in a public festival performing as a clown band promenading through the streets of Zagreb!

The Croatian team continued their successful year by receiving the Super Brand Award; selected from a field of strong candidates for their strong brand name based on quality, uniqueness, creativity and reliability!



The Caravan Orchestra was recently introduced in Lithuania!

Lithuania

RAUDONOS NOSYS made significant strides in 2015. The team successfully performed the Caravan Orchestra to hundreds of children with multiple disabilities in nine different schools.

The programme proved to be very popular, being performed a total of 37 times for children with multiple disabilities. These developments were thanks in part to co-financing received from Creative Europe.

Another highlight from 2015 was the artistic exchange to Palestine. With support from The Ministry of Foreign Affairs of the Republic of Lithuania, a team of Lithuanian clowns was able to conduct joint workshops with their Palestinian colleagues there and perform clown visits in local hospitals.

Germany

Thanks in part major donors in Germany, ROTE NASEN e.V. developed a new approach to their Emergency Smile programme, by focusing on the inclusion of refugees. They offered psychosocial support to traumatised children by encouraging a sense of community and mutual respect. Their team was quite active. They conducted over 30 workshops and clown visits in six asylum homes, and held weekly workshops in three refugee settlements. The feedback has been overwhelmingly positive.



RED NOSES assisting the integration of refugees to their local communities.

Slovakia

The clowns at ČERVENÝ NOS have been doing a great job all over Slovakia! The expansion of their programme “We Have Slippers”, where clowns visit seriously ill children at home, gained widespread acceptance in the industry. Over 20 interventions were carried out in 2015.

The NOS! Programme is continuing to expand nationally. Slovakian clowns have been invited to the Kramare Hospital in Bratislava. They are regularly interacting with children to calm them before and after their surgeries.



Seriously ill children also receive visits at home.

Palestinian Territories

The RED NOSES Palestine team maintains a regular presence in six children hospitals in Beit Jala, Bethlehem, Ramallah, Hebron, Jerusalem and Nablus, despite the restrictions to the freedom of movement in the West Bank.

Unique to the Palestine team was a new campaign, “Donate a Smile”, which aimed to raise the awareness of hospital clowning in the region. The clowns took part in a large street festival in Bethlehem, where they performed in front of thousands of enthusiastic people.



Despite the difficult situation in Palestine, our clowns conduct regular visits to many institutions.



RED NOSES Programmes



Smiling News

RED NOSES in Germany now offers its children's programmes to a new partner medical institution, the Department of Pediatric Oncology at the Charité in Berlin.

Our partners in Croatia started regular visits to the new pediatric oncology cancer clinic in Zagreb.

In Slovakia, the clowns accompanied a group of children with respiratory diseases to a cave in Bystra, Banska Bystrica. Their company enabled the children to find the strength to persevere through the treatment for their health.

Children's Programme

Fear of an unfamiliar environment; long periods of boredom; uncertainty before an examination; all of these circumstances confront a child during their stay in a hospital. Professional hospital clowns create a positive and supportive atmosphere in the hospital room, which can increase the well-being, promote the healing process of patients and the acceptance of medical treatments.

"The clown visits have a very valuable therapeutic component. It is always amazing how quickly a child opens up at the sight of a clown and how this helps them process difficult experiences." Prof. Dr. Med. Angelika Eggert, Clinic Director of the Department of Pediatrics at Charité University Hospital in Berlin.

RED NOSES promotes a fundamental right for sick children: their right to play. This right is essential for the development and overall well-being of children. The clown visits at the bedside energize children to return to their natural playfulness and to give them the much needed impetus for self-confidence and courage.



Circus Patientus

Circus Patientus is a tailor-made programme for young people residing in long-term facilities such as orthopedic departments, psychiatric or oncology wards.

Supported by RED NOSES clowns, the children are encouraged to actively participate in a performance in front of their parents, doctors and nurses.

The children are that they are taken out of the otherwise passive role in the hospital and are given the confidence to showcase a talent they may not have known they had. The attention they are given, through a nurturing and sustainable manner makes the pain and boredom fade into the background.

Just ask one former participant. Ivana Vida, a patient recounts for us what she felt after the final show of Circus Patientus in Croatia.

“If I had not been in the hospital, I would have never learned to juggle. It was so much fun! Throughout the week, I learned from my clown friends how to juggle, to perform magic tricks, but also how to stay calm and not give up!”



Smiling News

Our partner organisation in Poland, CZERWONE NOSKI, added Circus Patientus to their repertoire of programmes in 2015. Titled “Supersprawni”, the performances inspired many sick children, their parents and the hospital staff with its inclusiveness. Each show is guaranteed to receive critical praise. Parents argue that the focus on developing new skills and the positive view of their child’s abilities brings a much needed boost to the children’s confidence and well-being.

We are proud to say that the Circus Patientus programme, with its workshops and performances, has now been successfully implemented in Austria, Croatia, the Czech Republic, Slovakia and Lithuania.



Smiling News

RAUDONOS NOSYS, thanks to the support of Creative Europe, introduced the Caravan Orchestra in Lithuania. After an intensive coaching phase by the RNI team, the first performance took place in January 2015. It was an overwhelming success, implemented an additional 37 times throughout the year to the benefit of 350 children in 9 different schools.

“The children learn about positive emotions through the clowns and are given the space to actively listen and observe. They were allowed to participate as much as they liked. This flexibility is essential for these children,” proclaims a special needs teacher from the teaching facility, Vilties, in Vilnius. Additionally, the Caravan Orchestra has gained traction in Austria, Hungary, Slovenia, Slovakia and the Czech Republic.

Caravan Orchestra

This RED NOSES programme, a unique and tailor-made musical theater, focuses on the needs of multiple disabled children and young persons. Each performance encourages the emotional development of the young audience by integrating colorful props, joyful music and respectful clowning to stimulate all of their senses.

“Bright colors, music, laughter and happiness, but also the time devoted to each child - that has touched the soul of each of us here. The children were able to express themselves in a fun way and the clowns addressed each of their specific needs individually,” explains Vojka Lipovšek, Director of the social centre CUDV (Črna na Koroškem), in Slovenia.

The interactive music theater, based on sensitivity and respect, allows the clowns to use the power of humour as a valuable and supporting tool. They promote and strengthen the self-confidence of children with disabilities.



Intensive Smile

RED NOSES clowns are an indispensable part of the hospital setting. They are requested by physicians and nurses specifically to aid in making treatments less stressful and anxiety-free for young patients. Each clown must also be intimately familiar with medical procedures as part of the training curriculum.

Comfort in Regular Treatments

RED NOSES clowns in Austria are consulted by doctors to facilitate treatments for their young patients. The clown is present as long as is needed – a permanent ally during the painful process. Beforehand, the clown is informed about the steps of the treatment and when it is appropriate to provide comfort and promote stress relief.

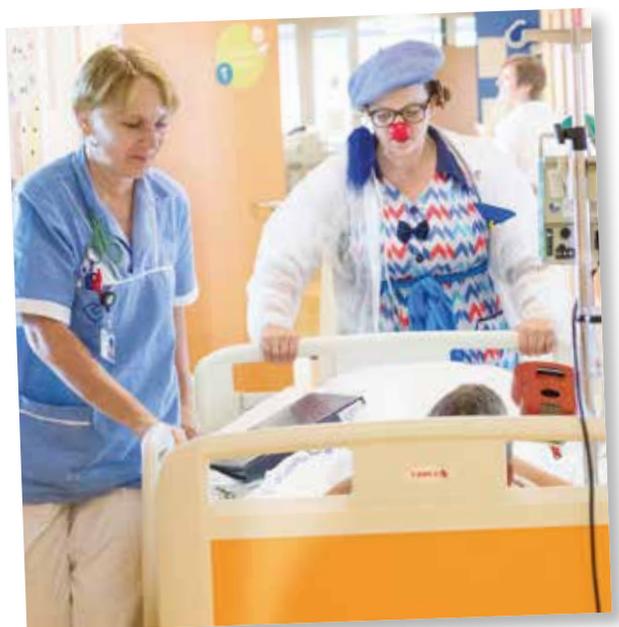
Na Operační Sál! – NOS! (To the Operating Room)

Even in the tense hours before and after a surgery, a clown is with the child through each stage of the procedure. Introduced in Slovakia and the Czech Republic, specially trained clowndoctors transform the stressful situation into a calm and relaxed atmosphere.

Smiling News

The same level of comfort was given to over 1,000 children in the Czech Republic. ZDRAVOTNÍ KLAUN and its clowns accompanied children in Prague, Ostrava, Hradec Králové, and also in a fourth hospital in Pilsen.

In Austria, RED NOSES clowns are increasingly called upon in these situations to ease the process. In this year alone, at five medical and social facilities, our clowns supported over 1,300 patients during their difficult therapy.





Smiling News

Red Noses in Austria celebrated the 15th anniversary of its elderly programme. To mark this important event, the Austrian team launched a new innovation - the RED NOSES Variété. At the end of a three day period, where all capable and willing residents of the target geriatric facility are encouraged to join in, an artistic collaboration is performed showcasing the strengths of each resident. The applause and their successful performance strengthen the confidence of senior citizens and remind them of long-forgotten hidden talents. This project has been funded with support from the European Commission.



Geriatric Programme

The elderly often suffer from the limitation of their mobility, perception and communication skills. The clowns encounter the seniors individually, with respect and empathy. Deep and trusting relationships are developed, adding a new spice for life in their monotonous routine.

“You have given me a great gift!” – Anna, geriatric patient in Austria.

The introduction of the RED NOSES seniors programme more than 15 years ago contributed significantly to an improvement in the quality of health care for those in the participating countries.

Doctors and nurses see the humorous clown care as a much needed support in the mobilization of demented, depressed and chronically ill geriatric patients. The seniors feel a renewed sense of life, helping them to feel more alive and recognized as thriving individuals.



Rehabilitation Programme

During a prolonged stay in a rehabilitation centre, patients generally experience a weakened sense of their physical and mental energies. This places a heavy burden on children and adults alike. A purely medical treatment is often too little to support these patients in rehabilitation.

“We all know that life is not always easy, especially after an illness or an accident. Life becomes even more challenging. Our patients, who stay for weeks, or months, exhaust their energy reserves. A crucial element is needed outside of the therapies; something for the soul is also important,” says Josef Steiner, one of the two Managing Directors at the AUVA Rehabilitation Center Bad Haering in Austria

The figure of the clown portrays their own weaknesses in a humorous way. The journey of RED NOSES clowns to overcome failure is a natural and funny narrative. These moments create a relaxed and reassuring environment.



Smiling News

Encompassing four rehabilitation centers in Austria, RED NOSES completed 190 interventions. In more concrete terms, they visited more than 10,000 patients and patients in their twilight years in treatment units, in white rooms and in residence premises. Doctors often confirm that humour is an important part in dealing with the stressful life conditions each patient faces and helps each to persevere through a new sense of confidence.



Smiling News

As part of the outreach programme in Croatia, the clowns at CRVENI NOSOVI visited severely ill children at the University Hospital Center in Sarajevo in Bosnia and Herzegovina on five separate occasions. These timely missions brought children happiness and laughter in their time of need.



Outreach Programmes

Our outreach programmes are uniquely tailored visits to social and medical facilities; these can include mother-child housing facilities, women's shelters or nursing homes.

The aim is to bring the power of humour and laughter to these communities and rediscover their passion for the spaces they live in. In doing so, they allow these spaces to be delightful and pleasant.

The clowns visit people in their daily environment. The clowns do not put on a show, but rather visit residents and patients directly where they normally spend their time.

The focus is always on the individual. Laughter and happiness seem to be the primary objective, but the palpable sense of relief and budding joy are long-lasting.





Emergency Smile in Ukraine, 2015.

Emergency Smile - Humour relief in crisis situations

After the first wave of emergency relief, it is important not to overlook the psychological consequences of these disasters. The Emergency Smile programme of RED NOSES International applies our expertise to address this issue, directly intervening to help those who have lost everything. The humorous interventions by specially trained clowns directly help affected individuals and communities.

“We can recommend the initiative of RED NOSES International as a very promising, easily adaptable and very effective method of psychosocial first intervention for the area of asylum seekers in transit reception centers as well as in shelters.”

Univ. Prof Dr. Barbara Juen, Technical Director of Psychosocial Services and International Representative of the Austrian Red Cross.

The joyous interactions and workshops with the clowns help to promote a more resilient attitude by communities to change and to adapt to their difficult realities.

Smiling News

In a mission spanning multiple weeks, a team of international clowns representing RNI visited hundreds of internally displaced persons (IDP) in Ukraine. They brought humour and cheerfulness to the inhabitants of several IDP centres in Kiev, Kirovograd, Bila Tserkva and Odessa. Their mission also consisted of visits to sick children in hospitals and orphans who have lost their parents in the Ukrainian conflict. This project has been funded with support from the European Commission.

The tragic circumstances that prompted hundreds of thousands of people to flee to Europe also touched RED NOSES. Our partner organisations in Austria, Germany, Croatia, Slovenia, but also in the Czech Republic and Slovakia received refugees at the borders, in asylum homes or in reception centers and provided psychosocial support through one or even multiple visits to empower them for their journey ahead.





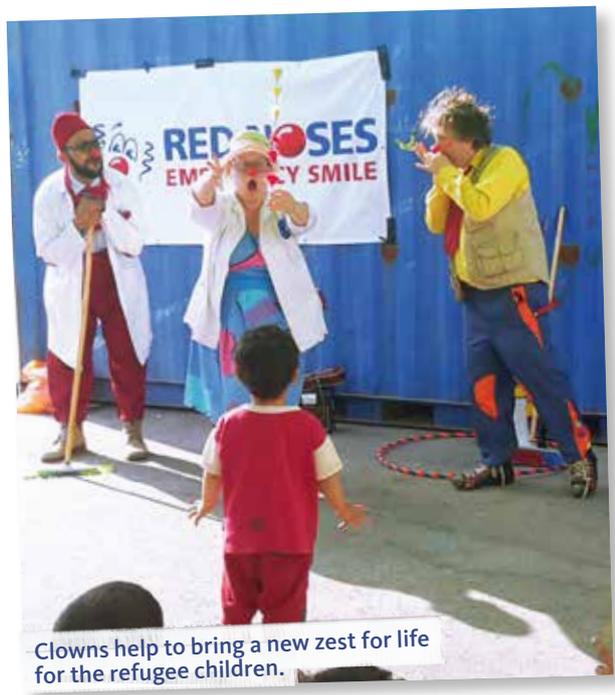
Emergency Smile clowns visiting Syrian refugees in the Jordanian camp Emirati, 2014.

International projects in Jordan

Following our successes in 2014, Emergency Smile returned to Jordan in January 2015. This journey started off by visiting King Hussein Cancer Centre in Amman, the largest children's cancer hospital in the Middle Eastern region. Next, they visited the Zaatari, Azraq and Emirati refugee settlements.

After demands to conduct regular clown visits, and after the success of the Emergency Smile operations in Jordan, RNI launched a pilot project. Having already conducted several auditions for the best actors for our work, six Jordanian artists have been chosen and are currently undergoing intensive training.

The long-term sustainability of the project is still to be secured. However, since November 2015, the new clowns have been regularly visiting the King Hussein Cancer Center.



Clowns help to bring a new zest for life for the refugee children.



HRH Princess Dina Mired (li) invites RED NOSES clowns for their patients in the King Hussein Cancer Centre.





A thank you to our sponsors and partners!

In countless projects, our valuable partners invest in joy and humour. They directly assist in our efforts to strengthen many people in dealing with their illnesses and give them the confidence they need to bravely live their lives. Here are some examples of our successful partnerships:

A New Partnership with Lindt & Sprüngli

A strategic partnership between the product brand Lindt & Sprüngli Austria is an obvious choice. As the Ambassador of the Heart, Lindt's mission aligns perfectly with the core values of trust and respect of RNI. By supporting the broad range of activities offered by RNI and its partner organisations, Lindt displays its commitment to promoting happiness and joy.

RED NOSES participates in a global C&A Campaign

“Mothers are the biggest inspiration in our lives, followed by grandmothers and sisters.” That’s the motto some 23,600 C&A employees worldwide concluded after sharing their stories about the women who have inspired them. In total, the C&A campaign raised over one million euros. RED NOSES partner organisations in Croatia and Poland were one of many organisations nominated to participate in the Inspiring Women campaign. Their contributions reinforced the notion that humour can have a positive impact on not only sick children in hospitals, but also on mothers as well.

ROTE NASEN receives prestigious award from Microsoft

During the most active part of the global Microsoft charity campaign “#UpgradeYourWorld”, our German partners were selected as one out of then local NGOs that change the world for the better. The prize money, worth 50,000 US dollars for each winner, was given by Microsoft to encourage these organisations and individuals to continue their important work.

GSK Foundation supports ZDRAVOTNÍ KLAUN geriatric programme

GlaxoSmithKline, through their charitable GSK Foundation, recognizes outstanding charitable projects with the goal of improving life and to promote a healthier society. They selected the RED NOSES Czech team’s geriatric programme under the theme of “Humour for the Elderly”. This partnership between the two organisations mutually reinforces each other’s goals.



Foundation



Microsoft

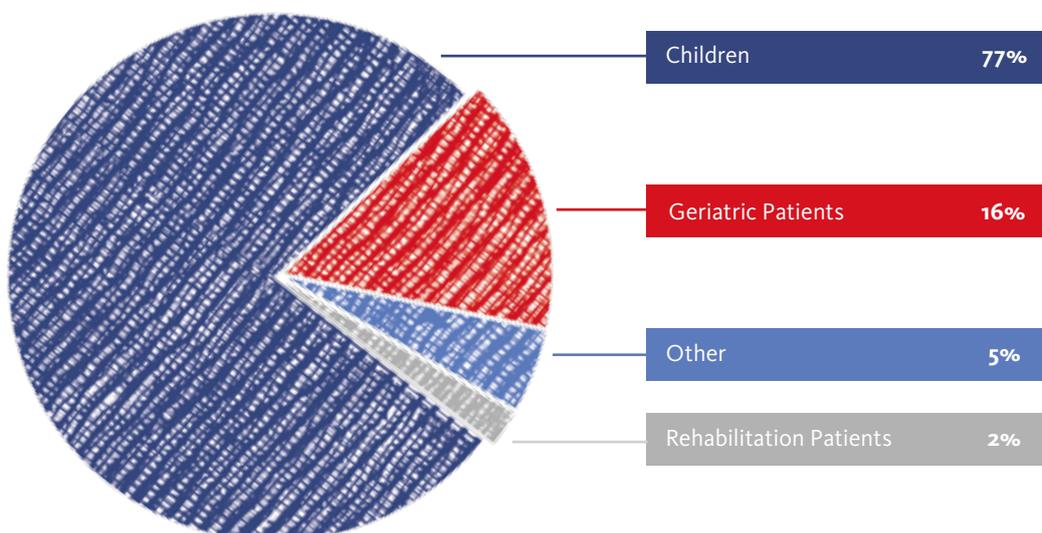
RED NOSES Clowndoctors International Financial Report 2015

Sources of funding	€
I. Donations	1,997,084
a) Non-dedicated donations	1,816,132
International cooperation	1,747,305
Corporate donations	53,044
Private donations	15,783
b) Dedicated donations	180,952
II. Subsidies and public funds	171,777
III. Other revenue	16,645
a) Interest and other financial revenues	6,581
b) Miscellaneous revenue not included in I-III	10,064
Total	2,185,506

Allocation of funds	€
I. Expenditures to achieve charitable status	1,393,213
a) International clown programmes	1,018,272
b) Research, information and communication	168,100
c) Foundation management	206,841
II. Expenditures to achieve non-profit status	143,885
a) Fundraising	143,885
III. Administrative costs	231,106
IV. Allocation to Reserves	417,302
Total	2,185,506

RED NOSES Clown visits 2015 by patients

Thanks to the monitoring and artistic training programme of RNI, around 706,000 patients could be reached in 2015 through our partner organisations.



RED NOSES Clowndoctors International

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