



**RED NOSES**  
**CLOWNDOCTORS**  
International



# International Annual Report 2014

RED NOSES Clowndoctors International

Monica Culen

Giora Seeliger

## A message from the founders

The year 2014 was marked by the 20th anniversary of the RED NOSES idea, which enchanted the Austrian public all these years before fanning out and taking a foothold in more and more countries across Europe.

At the same time, 2014 was a year of enormous waves of refugees across the globe, an issue that troubles us deeply and will, unfortunately, certainly continue to do so for a long time. That was just one more reason for the RED NOSES Community to show how flexible and open for needs it can be. We immediately prioritised our crisis intervention programme, Emergency Smile, underscoring its relevance in such circumstances. Our three week visit to Syrian refugees in Jordan opened our eyes to the tremendously important role of humour in providing psychosocial support. In experiential workshops and theatrical shows, the children who participated were able to rediscover feelings that appeared deeply buried: happiness and contentment. This certainly acted as a powerful springboard to help them develop a new outlook on their own future and on the task of one day rebuilding their homeland.

This type of psychosocial support is needed more and more in hospital, too. For example, Austria has launched its new “Cooperation in Everyday Treatment” programme, where doctors involve clowns in specific medical examinations. Our clowndoctors in Poland provide important impulses in the treatment of young coma patients in a special ward for traumatic brain injuries, while our colleagues in the Czech Republic and in Slovakia are breaking taboos with their humorous “We Have Slippers” visits to gravely ill children at home, a wonderful addition to standard paediatric palliative care.

Thanks to the intense training and continuing education we provide to our clowns, plus the highly professional work they do in hospital, RED NOSES is perceived to be an important part of the healthcare system in the various countries in which we operate. Even the European Union supports our projects through an important grant (Creative Europe Programme from the European Commission).

If you like our mission, we would be happy to work together with you. Many greetings,

  
**Monica Culen,**  
Founder and CEO of  
RED NOSES Clowndoctors International

  
**Giora Seeliger,**  
Founder and Artistic Director of  
RED NOSES Clowndoctors International

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## Facts & Figures

### RED NOSES Clowndoctors International (RNI)

#### Facts, figures and dates 2014

RED NOSES Clowndoctors International is the largest hospital clown organisation in the world. Our local partner organisations work every day in over 530 hospitals and social institutions in 11 countries: Austria, Croatia, the Czech Republic, Germany, Hungary, Lithuania, New Zealand\*, the Palestinian Autonomous Territories, Poland, Slovakia and Slovenia.

#### The RED NOSES Group in 2014

- ✖ 11 countries\*
- ✖ 345 clowns
- ✖ 533 medical & social institutions
- ✖ 689,000 patients visited per year

#### In 2014, RED NOSES visited approximately 689,000 patients

- ✖ 537,000 children
- ✖ 115,000 seniors in geriatric facilities
- ✖ 14,000 rehabilitation patients of every age
- ✖ 23,000 young and elderly patients in outreach programmes and special clown visits

#### 345 RED NOSES clowns

Austria: 65 clowns, Czech Republic: 86 clowns, Poland: 12 clowns, Lithuania: 9 clowns, Germany: 27 clowns, Hungary: 27 clowns, Slovakia: 54 clowns, Slovenia: 16 clowns, New Zealand\*: 24 clowns, Palestine: 12 clowns, Croatia: 13 clowns

#### Clown visits in 533 medical & social institutions:

- ✖ 187 children's hospitals
- ✖ 55 geriatric facilities
- ✖ 9 rehabilitation clinics
- ✖ 282 other social and medical institutions

\*Note: In 2009 Clown Doctors New Zealand was founded and built up by RNI. Today it is a hospital clown organisation independent from the RED NOSES group.

## What we do

RED NOSES supports a positive and holistic concept of health:

“Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity.” (definition by World Health Organization)

### Empowerment

RED NOSES supports disadvantaged and vulnerable people in society:

- ✘ sick children
- ✘ the elderly
- ✘ people with disabilities
- ✘ refugees and many more

### The right to play

The UN Convention on the Rights of the Child emphasises the importance of play in the life of every child. RED NOSES makes this possible in places that often get overlooked, such as in hospital or in refugee camps, and for children with mental or multiple disabilities. (Article 31, UN Convention on the Rights of the Child, 1989).

### Appropriate standard of living at every age

The right to health and well-being is a fundamental part of our human rights. Especially for residents of geriatric facilities, the pleasant and respectful work of the clown creates bridges to a more lively and youthful time and awakens their spirits. (Article 25, Universal Declaration of Human Rights, 1948).

### Everyone has the right to culture

Professional RED NOSES artists work directly at the patient's bedside every day, which allows disadvantaged people (sick people, the elderly, people with disabilities) to participate in cultural life and enjoy the arts. (Article 27, Universal Declaration of Human Rights, 1948; Article 30, Convention on the Rights of Persons with Disabilities, 2006).

## Our core work

### Humour in health services

Medical experts consider the work of the RED NOSES clowns an important element for everyday life in the hospital environment. Humour and laughter reduce patients' stress levels while creating moments of relief and relaxation. Subsequently, clowndoctors contribute to making the environment more conducive for the nursing staff and medical doctors to treat the patients.

### Psychosocial support

RED NOSES support people going through any kind of crisis, whether they are children in hospital, seniors in a geriatric facility or even refugees. The enjoyable encounter shifts the focus to the positive side of life. After all, if you can laugh, you may rediscover meaning in life.

### Humour as a factor of resilience

Humour plays an important role in resilience and is a key component in finding the way out of a crisis. Humour makes it possible to view the obstacles in life from enough distance to overcome them easier. This coping strategy is also very important in the healing process and during a stay in hospital.

### The art of clowning

RED NOSES is an artistic organisation with a social mission.

Our clowns undergo constant training and must complete the comprehensive RED NOSES course of instruction to ensure that they are as well prepared as possible for their work in the sensitive hospital environment. These in-house courses include artistic workshops in the International School of Humour in Vienna – e.g. developing the clown persona, improvisation, music, clown duos, and much more – as well as basic medical and psychological instruction.

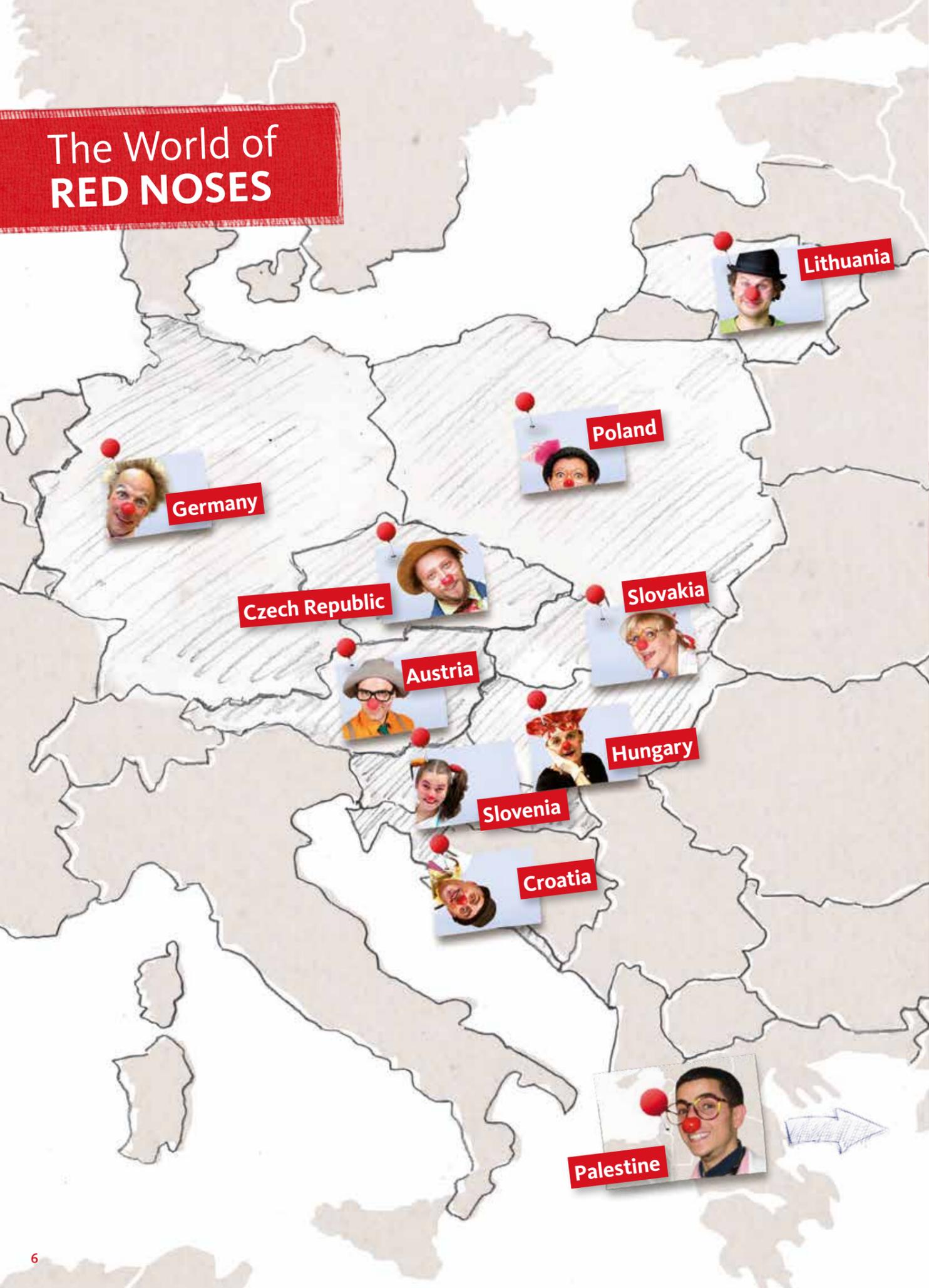
It is essential that the clowndoctors receive ongoing artistic education and training so that they can continue to deliver high-quality work at the patient's bedside. RED NOSES is proud that these training workshops are supported by the European Union's Creative Europe Programme.

## Mission



Co-funded by the  
Creative Europe Programme  
of the European Union

# The World of RED NOSES



## The RED NOSES group\*

### Austria

**Established 1994** | Clowns: 65  
 Medical and social institutions: 174  
 Patients visited: 148.300  
 Number of visits: 3.150

### Croatia

**Established 2010** | Clowns: 13  
 Medical and social institutions: 39  
 Patients visited: 11.500  
 Number of visits: 180

### Czech Republic

**Established 2001** | Clowns: 86  
 Medical and social institutions: 81  
 Patients visited: 176.000  
 Number of visits: 3.476

### Germany

**Established 2003** | Clowns: 27  
 Medical and social institutions: 30  
 Patients visited: 63.700  
 Number of visits: 1.058

### Hungary

**Established 1996** | Clowns: 27  
 Medical and social institutions: 131  
 Patients visited: 93.200  
 Number of visits: 986

### Lithuania

**Established 2013** | Clowns: 9  
 Medical and social institutions: 12  
 Patients visited: 8.000  
 Number of visits: 307

### Palestine

**Established 2010** | Clowns: 12  
 Medical and social institutions: 5  
 Patients visited: 10.630  
 Number of visits: 274

### Poland

**Established 2012** | Clowns: 12  
 Medical and social institutions: 8  
 Patients visited: 4.400  
 Number of visits: 206

### Slovakia

**Established 2004** | Clowns: 54  
 Medical and social institutions: 121  
 Patients visited: 111.400  
 Number of visits: 2.113

### Slovenia

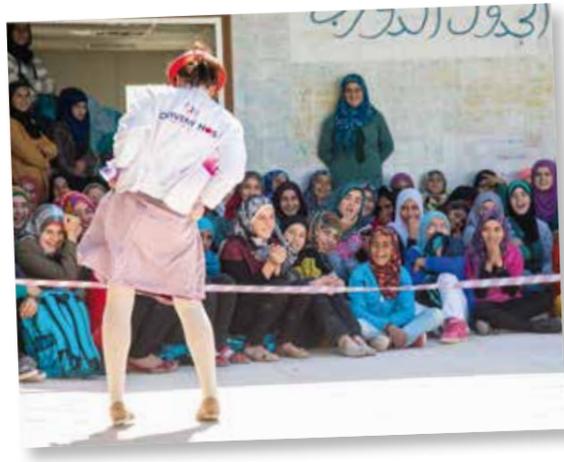
**Established 2004** | Clowns: 16  
 Medical and social institutions: 38  
 Patients visited: 44.400  
 Number of visits: 935

\*Clown Doctors New Zealand is a hospital clown organisation independent from the RED NOSES group.  
 Established 2009 | Clowns: 24 | Medical & social institutions: 4 | Patients visited: 18.100 | Number of visits: 230

# Highlights 2014



RED NOSES International uses the positive effects of humour to benefit people in difficult situations: with 345 clowns, in 10 countries, in over 530 medical and social institutions, for around 689,000 patients per year.



## Emergency Smile in Jordan

An international team of RED NOSES clowns worked for several weeks in the largest Syrian refugee camps in Jordan (Azraq, Zaatari, the Emirati Jordanian Camp) and in many local host communities, bringing renewed joy and hope to people in need there. The clowns put on shows for 6,000 refugee children and engaged directly with 400 children in experiential theater workshops. These were specially developed for the visit and focussed on issues that are important for the children's future, such as schooling.

## Science and research

In 2014, RNI intensified its dedication to initiating and participating in scientific studies on the effects of art and humour in healthcare, which is the foundation of our core work in hospital.

Last year, an important step was taken to strengthen our network in the international research community. Marianne Obi, Head of Scientific Research at RNI, held talks at several international conferences and has been building up important working relationships with international research and healthcare networks.



## The Caravan Orchestra started in Hungary

Part of RNI's mission is to develop and spread new artistic programmes. The Caravan Orchestra, a sensitive musical theatre programme for children and youth with mental and multiple disabilities, was successfully implemented by RNI in Austria in 2012. Step by step, this format using interactive play has since spread to Slovenia, the Czech Republic, Slovakia and, in 2014, also to Hungary.

## 20 years RED NOSES

Last year, RED NOSES celebrated its 20<sup>th</sup> birthday. It was 1994 when Monica Culen and Giora Seeliger laid the keystone for a non-profit organisation dedicated to bringing laughter and joy to hospitals – in eleven countries.\*



This celebration deserved a party to fit the occasion and the grand RED NOSES anniversary gala was held on 30 November, 2014 in the Vienna Volkstheater. World famous artists like Rolando Villazón, Angelika Kirchsclager and many other stars shared the stage with RED NOSES clowns and delighted the approximately 1,000 guests with an unforgettable programme bursting with artistic highlights, tears of joy and moving moments. The benefit gala netted a staggering EUR 80,000.



## European Union supports RED NOSES

RNI and its partner organisations are very proud to be among the first successful applicants of the European Commission's Creative Europe programme 2014-2020. Our submitted project, 'The Faces Behind the Nose' will be co-financed for the next two years by the European Union. RED NOSES will be able to continue investing in training to bring joy and laughter to even more people.

Co-funded by the Creative Europe Programme of the European Union

\*Clown Doctors New Zealand is a hospital clown organisation independent from the RED NOSES group.

# News

from the RED NOSES partner organisations



## Austria

There was reason enough to celebrate in 2014, because ROTE NASEN in Austria turned 20 years!

The doctors and nursing staff appreciate the value of this extensive experience and were interested in intensifying the collaboration, so the effort to integrate clowns into everyday medical treatment routines was increased in Austria last year. The clowns reduce the children's fear of the medical examination, making it easier for medical staff to work. In the "Cooperation in Everyday Treatment" programme, the clowns act as intermediaries linking medical staff and patients.



## Croatia

In the wake of catastrophic flooding in Croatia and Bosnia-Herzegovina, CRVENI NOSOVI quickly organised an Emergency Smile visit to flood victims. RED NOSES visited makeshift emergency shelters such as in schools, dormitories and gyms, sensitively bringing humour to people racked by desperation and concern as they waited for the flooding to subside. The music and happy interaction with the clowns livened up the atmosphere and lifted some of the weight from the shoulders of everyone affected.



## Lithuania

In December 2014, RAUDONOS NOSYS hosted a very special guest – the current President of Lithuania, Dalia Grybauskaitė. She accompanied the clowndoctors on a visit to the Vilnius Children's Hospital. The President's interest in the work of RED NOSES is a great honour and emphasises the importance of the clowndoctors' cheerful visits to young patients in hospital.



## Germany

ROTE NASEN in Germany chose the World Refugee Day on June 20, 2014 to kick off a new programme dedicated to adults and children living in housing for asylum seekers.

Reinhard Horstkotte, the Artistic Director of ROTE NASEN in Germany is convinced that these special visits will be further developed and expanded in 2015, because "...these people have lost their homelands and suffered trauma. We don't know how severe their inner wounds are, but we can show them humorous and loving coping strategies."



## Palestine

RED NOSES Palestine organised a special clown outreach visit to Al-Maqasid Hospital in Jerusalem where children and adult civilians are treated for injuries resulting from armed conflict in the Gaza Strip. Even in the face of so much suffering, the playful clown visit brought a sense of relief and relaxation. Many of the children broke into hearty laughter during the clowns' visit. The doctors and nurses were also very impressed by the work of the clowns.



# News

from the RED NOSES partner organisations



## Poland

CZERWONE NOSKI has been visiting the oncology ward at the Children's Memorial Health Institute in Warsaw since last year.

The clowns accompany the children during their cancer treatments and give them new courage and hope in a cheerful yet sensitive way.



## Slovakia

In 2014, ČERVENÝ NOS Clowndoctors hosted the annual RED NOSES International Camp, the big highlight in the RED NOSES training programme.

Approximately 200 clowns, management and office team members met for four days in Zemplinska Sirava to learn, train, and exchange tricks and tips. In addition to many workshops and intense meetings, special team building activities created an important sense of unity.



## Slovenia

The Caravan Orchestra is a huge success in Slovenia among children with mental and multiple disabilities and the people who care for them.

The new programme was successfully established and is in good demand. For the children, the sensitive and colourfully happy musical theatre positively stimulates all of their senses and is a welcome additional impulse.

## Czech Republic

In November 2014, ZDRAVOTNÍ KLAUN, RED NOSES in the Czech Republic, was invited to give a talk about "We have slippers!" at the 1st Czech Conference on Paediatric Palliative Care. Within this programme specially trained clowns visit seriously ill children at home, bringing them laughter and a new zest for life.

The presentation created an awareness of the need for children to play and have fun whilst in palliative care. To date this topic has been greatly neglected. As a result, the number of requests for these enlivening and sensitive home visits has increased sharply.



## Hungary

PIROS ORR Bohócdoktorok was awarded the 2014 Special Superbrands Award for being one of the most well-known and trustworthy brands in Hungary.

The Hungarian RED NOSES is honoured and pleased to be recognised as an indispensable part of the healthcare system. They are also happy to see that humour is acknowledged as an important source of psychosocial support for patients of all ages.





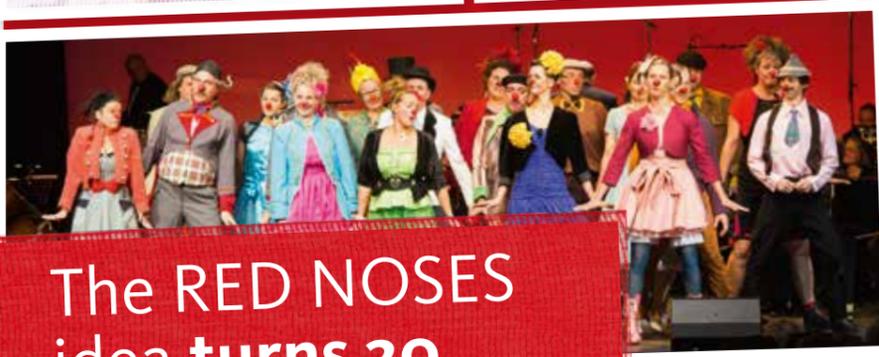
Martin Kotal, Nicole Beutler



Vereinigte Bühnen Wien orchestra with Musical Director Koen Schoots



Maya Hakvoort



## The RED NOSES idea turns 20



Marc Haller, Werner Mai, Florian Teichtmeister

RED NOSES has been bringing laughter and joy into hospitals for 20 years, which naturally had to be duly celebrated. That's why an elegant charity gala was held in the Vienna Volkstheater on 30 November 2014, where approximately 1,000 friends and supporters of RED NOSES celebrated with us.

### A cast of stars

World-famous artists such as Rolando Villazón, Angelika Kirchschrager & Ulrike Beimpold & Maria Happel, Maya Hakvoort, Nicole Beutler & Florian Teichtmeister, Werner Mai, Marc Haller, Christian Kolonovits and the Vereinigte Bühnen Wien orchestra with Musical Director Koen Schoots, didn't shy away from being compared with the RED NOSES clowns and shared the stage with them.



Rolando Villazón, Giora Seeliger, Monica Culen

### An enchanting evening

The first-class artistic programme was full of surprises, tears of joy and emotional moments. Following the grand finale, the audience was so thrilled that it was roused to standing ovations.

The gala netted an impressive EUR 80,000 to support the work of RED NOSES in ten countries.



Ulrike Beimpold, Angelika Kirchschrager, Maria Happel



Co-funded by the Creative Europe Programm of the European Union

## RED NOSES Programmes

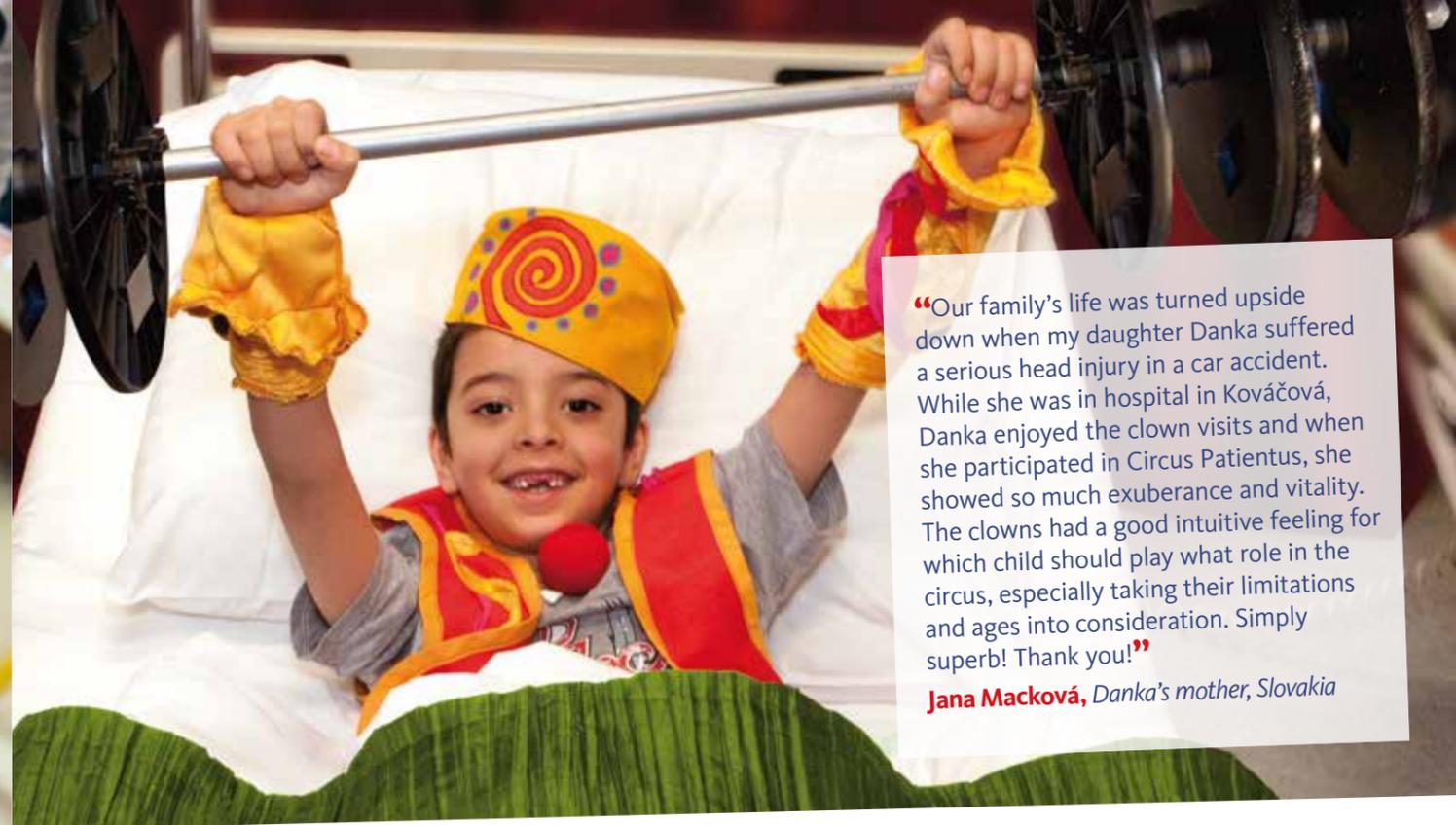
“A smile takes but a moment, but the memory of it lasts forever.”



# Children



“They came in on roller skates, had instruments in their hands, and were wearing funny clothes. They played and danced with me. It made me laugh so much that I forgot I was even in hospital. That made it easier for me to wait for my mommy.”  
**Iva, 8 years old, Croatia**



“Our family’s life was turned upside down when my daughter Danka suffered a serious head injury in a car accident. While she was in hospital in Kováčová, Danka enjoyed the clown visits and when she participated in Circus Patientus, she showed so much exuberance and vitality. The clowns had a good intuitive feeling for which child should play what role in the circus, especially taking their limitations and ages into consideration. Simply superb! Thank you!”  
**Jana Macková, Danka’s mother, Slovakia**



## Smiling news

Since 2014 RED NOSES clowns have also started visiting premature babies in Vienna’s Wilhelminenspital. The clown visits take place in a gentle and delicate manner and bring positive energy, relief and hope to the babies and their concerned parents.

## Children’s programme

A grave or chronic illness or a hospital stay should not deprive children from their fundamental right to play. This right is essential to children’s development and their sense of well-being.

A strange environment, long days in hospital and fear of examinations can cause not only children, but also their parents, to feel worried. Professional hospital clowns create a positive and supportive atmosphere in the hospital room, which helps young patients to feel better and heal quicker, also increasing their acceptance of medical treatment.

RED NOSES clown visits at the patient’s bedside support the natural instinct of children to play and gives them much needed impulses for self-confidence and courage.

## Circus Patientus

The RED NOSES Circus Patientus is a circus programme put on by and with long-term patients, in for example oncological, orthopaedic or children’s psychiatric wards.

Every child who wants to participate is welcome. The circus programme is put together in the span of a few days and adapted to the limitations of each participant, such as being bedridden or having an arm in a cast. Then there’s a big show for a special audience including family, nurses, doctors, etc.

During the entire week, the focus is not placed on the children’s illnesses, but rather on their talents. The young artists often discover new sides to themselves and have a lot of fun playing an important role in a group project. The applause after the show boosts their confidence and makes them more courageous.



## Smiling news

Circus Patientus is offered regularly in Austria, the Czech Republic, Lithuania, Slovakia and Slovenia. In 2014, long-term patients in psychiatric wards in Croatia were transformed into brilliant artists for the first time.

This circus programme has become popular in psychiatric wards because it helps children develop a positive connection to their bodies and their emotions and take a step toward finding renewed joy in life.



## Children

“In their interactions with the Caravan Orchestra, the children regularly surprise and astonish us by displaying emotions or doing things that they wouldn’t otherwise do in everyday life. That’s what makes these hours very special and precious.”

**Andrea Rauscher,**  
director of the provincial special needs school in Hirtenkloster, Austria



## New paths in hospital clowning

### NOS! (Na operační sál! / To the operation!)

RED NOSES organisations in the Czech Republic and Slovakia play a leading role. In their “NOS!” programme, the clowns offer children and their parents supportive help in the tense hours before and after an operation. The specially trained clowndoctors don’t work in pairs here, as they normally do, but rather alone. As always they only get involved when the young patients and their families want them to. They help transform this stressful situation into a calm, relaxed and positive environment.

This special clown support is provided in the Czech Republic and in Slovakia.

### Přezůky Mame (We have Slippers!)

By visiting seriously ill children at home within the programme, “We have slippers!”, the clowndoctors help to break down a taboo. The objective of palliative care is to reduce patients’ suffering taking a multidisciplinary approach.



## Smiling news

RED NOSES Caravan Orchestra has been a success in Austria, Slovenia, the Czech Republic and Slovakia. In 2014, the sensitive musical theatre also premiered in Budapest, Hungary!

## Caravan Orchestra

In keeping with article 30 § 5 of the UN Convention on the Rights of Persons with Disabilities, RNI understands the need for children with disabilities to participate in play, leisure and recreation. The RED NOSES Caravan Orchestra, implemented in 2012, is a tailor-fit musical theatre that focuses on the needs of children and youth with mental and multiple disabilities.

During the performance, the clowns concentrate on the emotions of the young participants and on how receptive they are. They mindfully integrate colourful props, music and clowning to stimulate all the senses of the participants. Every child reacts differently. Some join in wholeheartedly from the outset, clapping and laughing, while others only display very subtle reactions.

The interactive musical theatre is based on sensitivity and respect whereby the clowns use humour as a valuable and supportive instrument. They encourage and strengthen the sense of empowerment of children with disabilities.

## Smiling news

In 2014, experts from ZDRAVOTNÍ KLAUN, the Czech RED NOSES, participated in the first Conference on Palliative Care in Prague. Since they presented their programme “We have slippers!”, acceptance of the role of humour and laughter in treating very sick children has increased dramatically, as has the frequency of requests for these emotional clown visits.

Many seriously ill children don’t understand why they are isolated, why the atmosphere is always so heavy and why they can’t play boisterously.

When parents understand the natural and childlike instinct to play, these sensitive clown visits are enriching for the entire family. The clowndoctors are specially trained for these visits. This very personal intervention is only provided with the explicit consent of the parents.

The special clown visits at home are offered in the Czech Republic and in Slovakia.

## Adults

“You can see the positive effects of the clown visits on the residents for several days or even weeks. I remember one of our bedridden residents who, even two weeks after a clown visit, had to have a good laugh every time he remembered the clowns’ advice for the best way to make rose hip marmalade...”

**PhDr. Judita Uličná,**  
psychologist, director of the nursing home facility “Domov Jesene života” in Bratislava, Slovakia



“The regular CZERWONE NOSKI clown visits support the therapy we provide in our special clinic for children with traumatic brain injuries. Again and again, they provide the desperately needed dose of humour and positive energy. That gives us a new opportunity to bring the patient out of a coma and it gives family and friends new sparks of hope.”

**Ewa Błaszczuk,** actress and president of “Akogo?” - the foundation that established the “Budzik Clinic,” Poland

## Children & adults



### Geriatric programme

Growing old in dignity and the well-being of seniors are important societal issues considered top priorities in many countries.

The RED NOSES geriatric programme started 15 years ago and has significantly improved the quality of healthcare for senior patients. Doctors and nurses recognise the fun-filled clown visits as a big help in mobilising dement, depressive and chronically ill elderly patients.

RED NOSES clowns engage with seniors in need of care on a highly individual basis, with respect and empathy. This allows deep and trusting relationships to form and having fun together adds welcome variety to everyday monotony. The seniors feel recognised as people and not as part of the hospital routine.

### Smiling news

RED NOSES clowns now visit nursing homes in seven partner organisations: Austria, Germany, the Czech Republic, Hungary, Slovakia and Slovenia. In 2014, CRVENI NOSOVI in Croatia launched its new RED NOSES geriatric programme and is now visiting a nursing home in Zagreb.

### Rehabilitation programme

Respect and empathy are also top priorities in the clown visits to rehabilitation patients. Due to accidents, etc., these patients are confronted with limitations and deficits. Returning to “normal” life is only possible through long hospital stays and months of intense training. Being far away from familiar surroundings and their own families can lead such patients to feel desperate and even resigned.

Doctors view humour as an important factor of resilience, which is the ability to come to terms with crises and failure and to handle stress better. Resilience is an important aspect of rehabilitation. With their naïve and tireless perspective, RED NOSES clowns convey a new sense of ease. Through their humorous approach to the issue of failure, they give patients renewed strength and motivation not to give up.

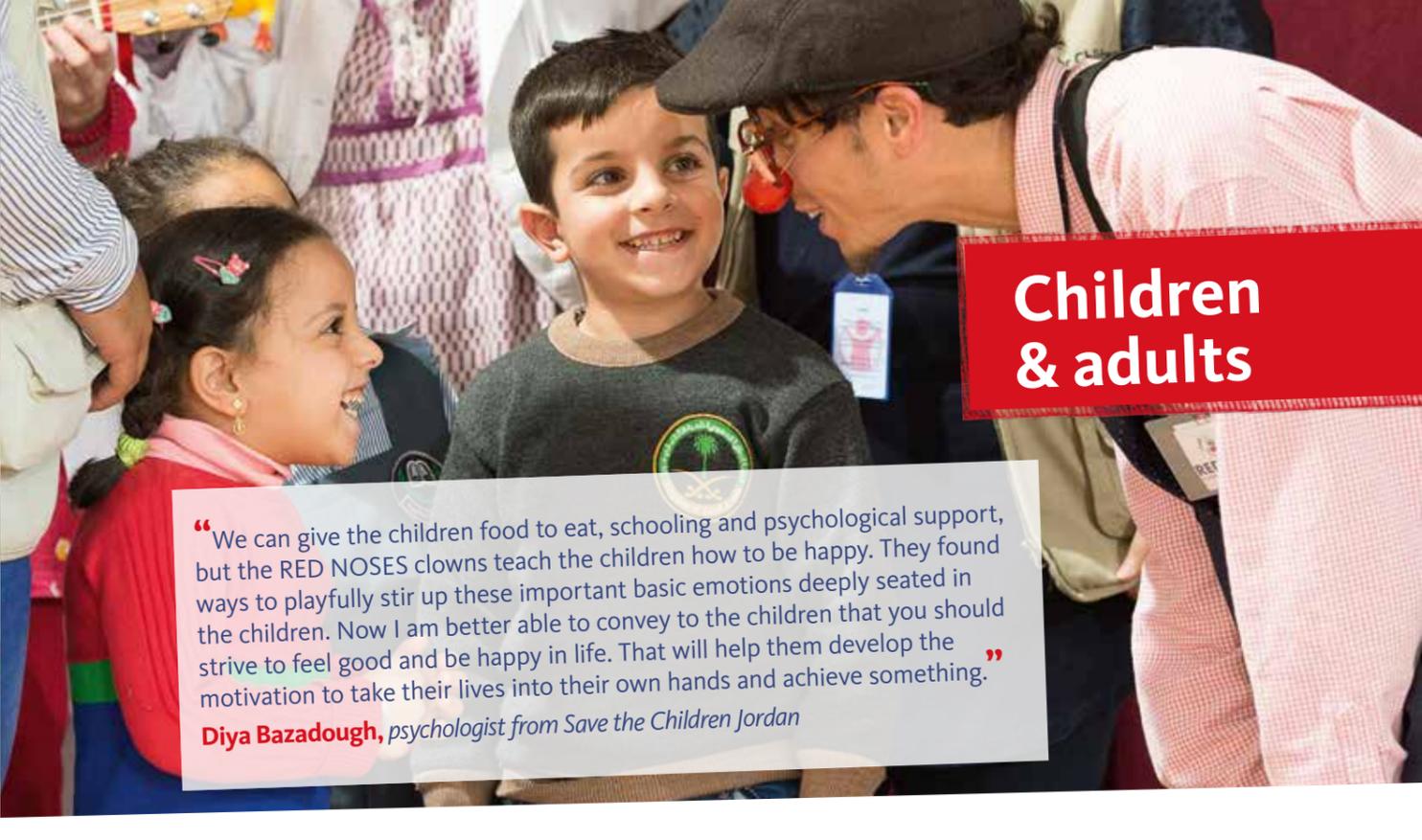


### Smiling news

CZERWONE NOSKI clowndoctors in Poland provide important stimulus in the treatment of young coma patients in the ‘Budzik’ clinic in Warsaw, which specialises in traumatic brain injuries. RED NOSES clowns are also there for the children after they come out of a coma and during rehabilitation therapy.



## Children & adults



## Children & adults

“We can give the children food to eat, schooling and psychological support, but the RED NOSES clowns teach the children how to be happy. They found ways to playfully stir up these important basic emotions deeply seated in the children. Now I am better able to convey to the children that you should strive to feel good and be happy in life. That will help them develop the motivation to take their lives into their own hands and achieve something.”

**Diya Bazadough**, psychologist from Save the Children Jordan

### Smiling news

The clowndoctors from RAUDONOS NOSYS in Lithuania experienced a moving outreach programme visit to a state-run orphanage in Vilnius. They surprised approximately 50 small children with their happiness and contagious laughter. An unforgettable experience!

### RED NOSES outreach programme

The outreach programme is a one-time special visit to smaller social and medical facilities such as housing for refugees, homes for people with disabilities, safe houses for women and children. Through this programme, the clowns reach people who are not otherwise regularly visited, but who nonetheless need cheering up and happiness.

The clowns do not put on a show, but rather visit residents and patients directly where they normally spend their time. The focus is always on the individual.

During the merry visits, laughter and happiness seem to be at the forefront, but the palpable sense of relief and the budding joy are long-lasting.

“Everyone has the right freely to participate in the cultural life of the community, to enjoy the arts and to share in scientific advancement and its benefits.” *Article 27 (§1) UN Universal Declaration of Human Rights*

### Emergency Smile

The RED NOSES International crisis intervention programme Emergency Smile brings new joy and hope to people in dire situations. Especially in areas ravaged by war and catastrophe, it is important not to forget the importance of psychosocial support, once humanitarian basic needs have been met.

In cooperation with international humanitarian organisations, RED NOSES has visited people affected by the Kosovo War (1999) and the earthquakes in New Zealand (2011, 2012), people in the autonomous Palestinian territories (since 2012), in Akonolinga, Cameroon (2013), and also people affected by the flooding in the Balkans (2014) and Syrian refugees in Jordan (2014).

The clown personage can help people who have lost everything rediscover their innate sense of humour. In experiential theatre workshops lasting several days, they work with RED NOSES clowns, tanking up on optimism and playfully developing strategies for coping with their situation and their future.



Cameroon, 2013

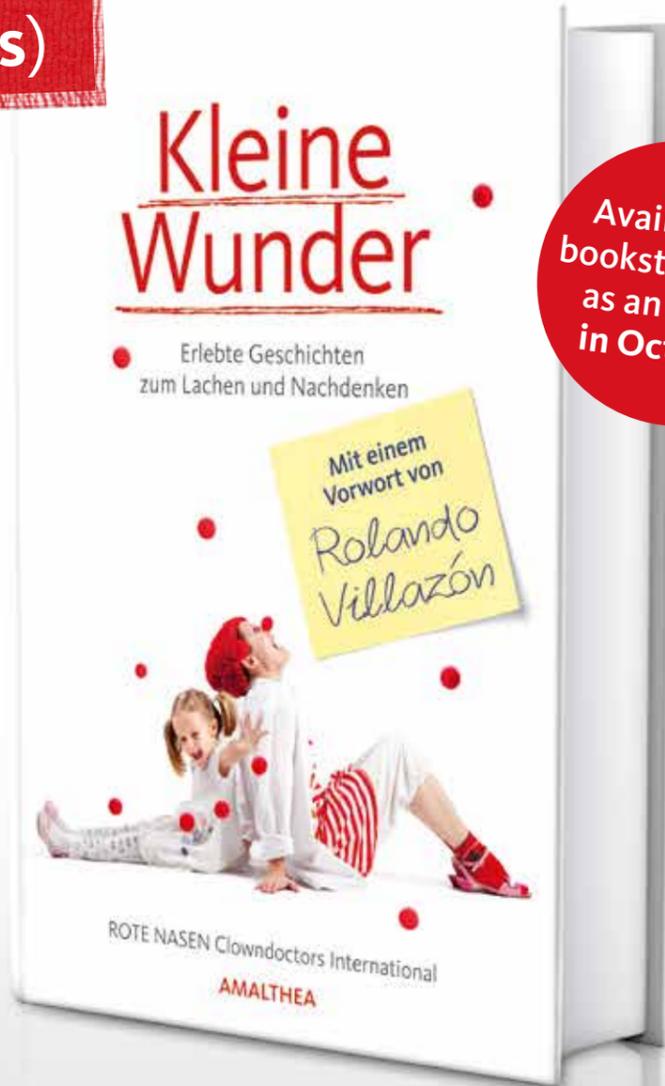


Jordan, 2014

The RED NOSES book  
**Kleine Wunder**  
 (Little Miracles)

**Real life stories that will make you laugh and think**

144 pages  
 With numerous pictures  
 About € 19.95  
 Amalthea Verlag,  
 ISBN 978-3-99050-016-3



Available in bookstores and as an ebook in October.

**«RED NOSES clowns can turn tears into a smile.»**

*Rolando Villazón*

As the impressive stories in this book illustrate, the experiences of the RED NOSES clowndoctors are as diverse as life itself: from cheerful and happy to moving and touching. The stories are all based on true situations. Look forward to stories full of little miracles!

Clowndoctors from Austria, Germany, the Czech Republic, Poland and many other countries tell about especially moving encounters with patients, young and old. For example, Évi, who dances her heart out with the clowns even though she can hardly

stand on her own two feet. Álmos, an autistic boy, who suddenly starts to speak when the clowns are there. Annie, who turns the tables and makes the clowndoctors themselves laugh. Or Melisa, who has cancer and whom the doctors had given up on, but who nonetheless overcomes the crisis after the clowndoctor's visit and can go home again.

This book perfectly illustrates the power of laughter and humour to bring moments of happiness and joy in every situation in life, even when things seem lost.

**THANK YOU!**

**Your partnership with RED NOSES International**

**C&A gives the gift of joy and light-hearted moments**

The C&A Foundation actively helps RED NOSES in Croatia and Poland to grow and achieve long-term stability. This generous support from the C&A Foundation gives children in hospital a sense of well-being and moments of happiness. The clown visits are an important step toward meeting the emotional needs of the young patients and help reduce the stress caused by the hospital stay.



**Competent partners for laughter and the enjoyment of life**

Being socially active adds visible value to your company and is a source of pleasure for you and your employees. In order to conjure up a smile in the faces of people in difficult situations, we develop creative ideas and innovative concepts together with strong partners from the private sector. Foundations and private donors also channel positive emotions into our society by supporting numerous RED NOSES International projects.



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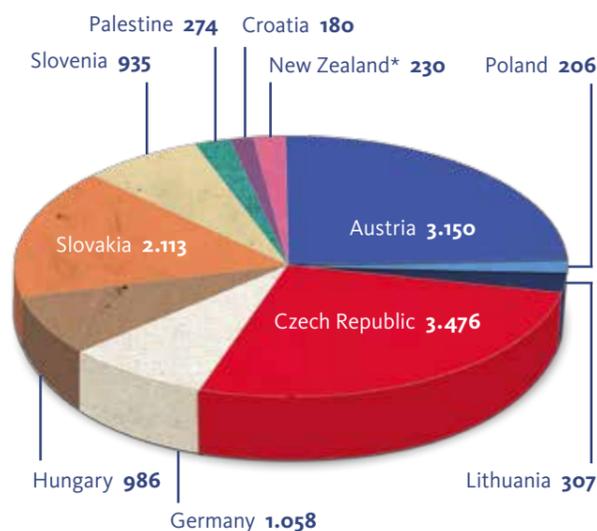
# RED NOSES Clowndoctors International Financial report 2014

Sources of funding	€
<b>I. Donations</b>	<b>1.428.976</b>
a) Non-dedicated donations	1.243.282
International cooperation	1.136.851
Corporate donations	59.024
Private donations	47.407
b) Dedicated donations	185.694
<b>II. Subsidies and public funds</b>	<b>91.508</b>
<b>III. Other revenue</b>	<b>40.051</b>
a) Interest and other financial revenues	5.376
b) Miscellaneous revenue not included in I-II	34.675
<b>IV. Dissolution of reserves</b>	<b>66.380</b>
<b>Total</b>	<b>1.627.365</b>

Allocation of funds	€
<b>I. Expenditures to achieve charitable status</b>	<b>1.270.319</b>
a) International clown programmes	914.210
b) Research, information and communication	157.358
c) Foundation management	198.751
<b>II. Expenditures to achieve non-profit status</b>	<b>146.148</b>
a) Fundraising	146.148
<b>III. Administrative costs</b>	<b>210.898</b>
<b>Total</b>	<b>1.627.365</b>

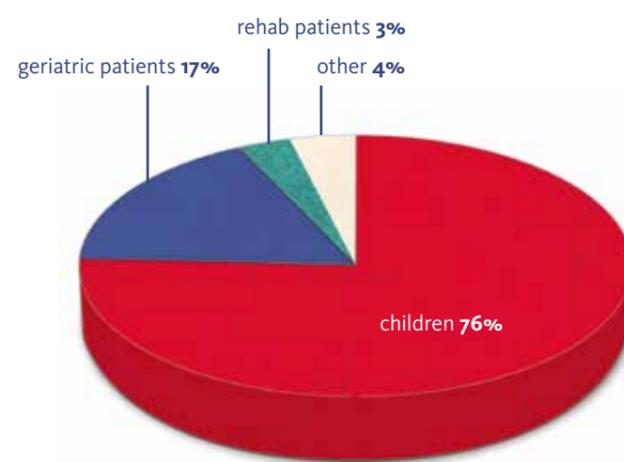
## RED NOSES Clown visits 2014 by country

Visits in total: 12.915



## RED NOSES Clown visits 2014 by patients

Patients in total: 689.000



## RNI Board of Directors & team

### Managing Board of Foundation:

Monica Culen, CEO  
Giora Seeliger, Artistic Director  
Dr. Franz Haimerl, CFO, LeitnerLeitner

### Advisory Board :

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Silvia Richter CFP®, EFA®, Zurich Cantonal Bank Austria  
Dr. Hannes Porias, Former Austrian ambassador  
Goran Lekic-Aichholzer MBA, CSE, Activartis Biotech GmbH

### RNI team:

Laura Anes | Nicole Csacsinovits | Gary Edwards |  
Alexander Eisenbach | Beate Hecher |  
Robert Hinterholzer | Anne Hoenen |  
Cindy Leitner | Adam Lukas | Simone Mang |  
Marianne Obi | Eric Pflanzler | Natalie Porias |  
Eva Primavesi | Karola Sakotnik | Veronika Schwald

### Volunteers:

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Susanne Schatz | Hilde Schreiber

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**RED NOSES  
CLOWNDOCTORS  
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2015  
Europäisches Jahr  
für Entwicklung

\*Clown Doctors New Zealand is a hospital clown organisation independent from the RED NOSES group.

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