

RED NOSES bring humour and laughter to people in need of joy in 11 countries. RED NOSES International (RNI) based in Vienna is the HQ of the largest clown doctor group in the world.

Currently, the following position is vacant in our team:

## Head of Marketing and Communications (f/m/d)

### Position summary

We are seeking a creative, inspiring and motivated Head of Marketing and Communications to spread our compelling story about the power of humour in a turbulent world. Working closely with the executive management, the other Head of Departments and our 11 country offices you will play a leading role in further developing and strengthening our brand. You will be raising more awareness for our cause thus supporting our partners in their fundraising activities, growing and diversifying our audience and nurturing our relationships with our donors, partners, media and the broad public. Your work will ensure that we deliver against key targets in our Strategy 2025 and that RED NOSES continue to thrive and to grow and anchor our work of the healthcare environment.

### Your tasks

- Leading and implementing the International Brand identity Process
- Support in conception and implementation of marketing and communication activities in all our local Partner Offices
- Ensuring the CI implementation in the RN Group on all levels
- Increase RED NOSES visibility and awareness internationally
- Support the local offices in increasing local brand awareness with a strong focus on supporting fundraising activities
- Undertake continuous analysis and evaluation of own activities and benchmark with peer landscape and global industry trends
- Contribute to an advocacy driven communication in line with the RN strategy
- Support national and international FR strategies by leveraging digital FR offers

## Your background

- Minimum of 5 years' experience in Marketing/Communications with a proven track record of success
- Experience in the NPO sector or related areas
- Great understanding for CEE markets
- Fundamental understanding of fundraising activities, especially direct marketing and online fundraising
- Excellent written and verbal communication skills (fluency in English) – CEE languages are an advantage
- Able to work at both strategic and “hands on” levels simultaneously
- Strong organizational, analytical and multi-tasking skills with a strong ability of interlaced thinking
- Strong team player, ability to work under pressure and high level of initiative
- Positive and resilient with an attitude of support and diplomacy
- Passion for working in a diverse and international organization
- Great sense of humour and love for clowns

## Position details

- 38,50 hours/week
- Head of Department position
- Reports to the RNI Managing Director
- Travel may be required, depending on developing safety regulations

## RED NOSES International

- Offers a challenging and interesting position in in an international, dynamic and growing non-profit organization
- Offers a creative, appreciative and fun work environment
- Promotes an international and open culture welcoming diversity
- Supports learning and development

The minimum wage for this position is EUR 58.800,00 gross per annum (for 38,50 hours per week).

If this position is what you have been seeking, please send a cover letter, CV, income requirements and starting date to [jobs@rotenasen.at](mailto:jobs@rotenasen.at) by January 15, 2021. Please list the job title in the subject of the email. Your application will be handled with utmost discretion.