



Client communication | Team Building | Staff motivation

RED NOSES Clowndoctors International workshops for professionals

How do you motivate staff when there’s little to laugh about and pure stress reigns??

It’s a known fact in the field of brain research that enthusiasm is required in order to learn and develop well. Enthusiasm, however, only often arises when the pressure is taken out of systems and problems are tackled in a playful, positive manner.

Humour and laughter offer a possible solution-focussed approach.

In this connection, humour brings about a change of perspective and a new evaluation of the situation by being a provocative and proactive instrument of intervention.

Humour relieves tension and strengthens commitment and solidarity in a team. Communication becomes easier, complexities are reduced and conflicts relaxed.

One tends to feel more comfortable when there’s lots of laughter around. Humour is a promising method to use for better communication and creative solutions in times of sensitive, burdened and stressed processes.

„Humour is not a mood but a way of looking at the world.“

LUDWIG WITTGENSTEIN

Humour

- >> relieves tension
- >> strengthens commitment and solidarity in the team

>>

Communication becomes easier, complexities reduced and conflicts relaxed.

**HUMOUR
IN THE CORPORATE SETTING**
**„Please laugh,
it’s serious ...“**

? How can smiling and humour be applied in a sensible and effective way during the average working day?

We approach different **target groups** and the varying **needs** of companies in **special interactive workshops** under the supervision of humour experts from RED NOSES:

Customer Relationship Management

Needed in companies where daily contact with customers is made. It's always necessary to keep a cool head plus offer creative and customer-friendly approaches during stressful situations. Skilfully used humour improves the relationship to the customer and leaves a good impression.

Administration, reception and call centres

Staff in these sectors are often the interface between customer and company. A quiet and friendly appearance in these positions is essential. Humour helps to skilfully master requests and reduce tension in times of stress.

Leadership with humour

To lead the way with humour means to create a pleasant working atmosphere for staff. Motivation and performance are strengthened. In a good atmosphere, the staff can work more efficiently and relate better to the company.

Conflict-solving with humour

Humour enables honesty which is often not possible on a serious level. When tension in the work place is too strong, humour is needed as a human factor with economic effects. Humour teaches the staff to deal with internal and external challenges more efficiently.

Teambuilding with humour

One feels more comfortable where there's a lot of laughter. Pressure is reduced, team building is encouraged and working with each other more smoothly is put in the foreground. One can discover and appreciate new sides to oneself and one's colleagues by using humour.

Humour

One feels more comfortable where there's a lot of laughter.



The participants work out creative solutions which they can use in their everyday work.

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■ Target and advantages

Within the framework of this humorous and playful form of intervention, humour is addressed in great detail in theory and through lots of practical experience. The participants work out creative solutions which they can then implement in their work environment.

YOU LEARN:



- New qualities and the humorous side of yourself and your colleagues.
- Humour as a team bonding and motivational factor.
- Better internal and external communication.
- Playful failure techniques and humorous and honest approaches towards mistakes.
- How to develop your own solution-oriented strategies with humour.
- Concrete case studies and exercises for practical application.
- Using humour as a medium which creates more emotional value and brings extra joy to work.



We offer **special conditions** for cooperation partners of RED NOSES Clowndoctors. We look forward to discussing things with you personally.

PARTICIPANTS
min. 10 to max. 20

LOCATION
Either in the School of Humour or at on your premises.

CONTACT



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DURATION AND PROPOSAL FOR DONATION

1 - 2 hours Interactive power intervention	This module is suitable as a warm-up exercise for meetings, seminars, working groups. Being stress free and relaxed enables you to work more efficiently and creatively.	€ 500
1/2 day (4 hrs)	Experience the workshop and whet your appetite for more.	€ 700
1 day (7 hrs incl. 1 hr lunch break)	Enables a more intensive and efficient work philosophy.	€ 1,400

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